



Prof. Dr. Ammara Farukh

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Current Profession

Campus Director/Principal

**Professor of English Language and Linguistics,
University of Education, Lahore, Vehari Campus**

HEC Approved PhD Supervisor

HEC Project Evaluator

HEC NRPU Grant Winner 2022

**Member Board of Advanced Studies and Research (BASR), University of Education,
Lahore.**

Member Board of Academic Council, University of Education, Lahore.

**Member Board of Studies, Faculty of Arts and Social Sciences, University of Education,
Lahore.**

Member Board of Studies, English, University of Education, Lahore.

Member Board of Studies, English, University of Sargodha, Sargodha.

External and Internal MPhil Linguistics Supervisor

- **Total MPhil students** who have completed their thesis: **62**
- Institute of Southern Punjab, Multan(**38**)
- University of Lahore, Pakpattan Campus(**16**)
- **University of Education, Lahore, Vehari Campus (8)**
- University of Gujrat, Gujrat
- Fatima Jinnah Women University, Rawalpindi
- Khwaja Farid Engineering University, Rahim Yaar Khan
- Ghazi University, DG Khan

External Examiner for PhD Thesis

University of Canterbury, NewZealand

- University of Management Sciences (UMT) Lahore
- Fatima Jinnah Women University, Rawalpindi
- University of Gujrat, Gujrat
- Women University, Multan

Chief Editor

- Linguistic Forum (HEC Recognized Y-Category)

Member: Society of Pakistan English Language Teachers SPELT

Member Editorial Board

Pakistan Journal of Society, Education and Language (HEC Recognized Y-Category)

Reviewer of the following *International Journals*

1. Springer's Reading and Writing (W-category, Platinum), Netherlands
2. Springer's Journal of Cultural Cognitive Science (X-category, clay), England
3. Written Language and Literacy (X-category, Clay), Netherlands

Reviewer of the following *National Journals*

1. Research Journal of Social Sciences & Economics Review (RJSSER) Khyber Pakhtunkhwa, Pakistan (HEC Recognized Y-Category)
2. VFAST Transactions on Education and Social Sciences
3. Journal of Communication and Cultural Trends (HEC Recognized Y-Category)
4. Asian Research Journal of Arts and Social Sciences

Reviewer of the following *International Conferences*

1. ICELLT, 2018 English, University of Education, Lahore
2. UE ICLTSFD, 2021 English, University of Education, Lahore
3. ICLAP, 2019, Linguistics Association of Pakistan at Government College University, Faisalabad

Organizer and Moderator of International UE English Webinar Series

Running an International UE English Webinar Series to train Students and fresh Teachers:

1	Cross linguistic influence in multilingual Acquisition (CLIMA)	Dr. Anne Dahl Associate Professor Linguistics (NTNU, Norway)	13/09/2021	2021
2	Regaining Balance in Linguistic Research	Dr. Ahmar Mahboob Associate Professor Linguistics (University of Sydney, Australia)	28/10/2021	2021
3	<i>Turkish Multilingualism:</i>	<i>Dr. Gozde Mercan,</i>	21-01-2022	2022

	<i>Perspectives from L2 learning, and heritage speakers in Canada and beyond</i>	University of Toronto, Canada.		
4	Contact Induced Change and Word Order Variation	Dr. Hiwa Asadpour Goethe University, Frankfurt, Germany	25-03-2022	2022

National Seminar Organized Under UE Webinar Series

1	Grammar for Academic and Research Writing	Professor Dr. Sarwar Bajwa, Professor of English, University of Lahore	27-9-2021	2021
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Resource Person in the following Workshops/Trainings

Sr. No.	Workshop Title	Host	Held on
1	<i>Proficiency of English for Professional settings (Resource person)</i>	PHEC Workshop for Government of Punjab colleges faculty	08/05/2021
2	Transfer of Language skills: What happens in the mind	UE English Department online faculty development Endeavour. Session :4	19/02/2021
3	Trends in Contemporary Linguistics: Major Schools in Linguistics	Department of English Linguistics, Islamia University, Bahawalpur	02/06/2022
4	Major Schools in Linguistics	Govt. Post Graduate Boys College, Vehari	12/11/2020
5	Task-Based Language Teaching	HED English Lecturers of Sahiwal Division, University of Okara	12/12/2022-13/12/2022
6	Effective Interpersonal Skills	Regional agriculture and Economic Development Centre	10/01/2023

Participated as a Keynote/Invited Speaker in the following International Conferences

1. 21st Century Issues, Methods, and Trends in Linguistics, Department of Linguistics, Islamia University Bahawalpur, June 16, 2022
2. PakTESOL South Punjab Chapter International Conference of Trends in Linguistics,

Literature, and ELT held in Sadiq Public Women University, Bahawalpur from December 14-16, 2022

3. 9thICLAP,2023 Conference of the Linguistic Association of Pakistan, Govt. College University, Faisalabad, December 13-15, 2023

Resource Person in the following Webinars

1	Can Orthography of L2 affect the Reading Accuracy of L1	Department of English, Ghazi University, Dera Ghazi Khan	07/12/2022
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Coordinator/Senior Trainer

1	2 days School Teachers training	University of Education, Vehari Campus	24/11/2022-25/11/2022
2	1 day e-Commerce training of students	University of Education, Vehari Campus	12/01/2023

Academic Record

PhD (English Language and Linguistics) in Language Acquisition

March 2015, Language Processing Lab, Department of Language and Literature, Norwegian University of Science & Technology, Trondheim, Norway.

Course Work/1 year Master

- Methods of Linguistics – 1
- Methods of Linguistics –2
- National PhD course about Language and Cognition
- Constructing meaning in Language acquisition
- Methodology in Language Research
- Theory of Linguistics
- Theory of Sciences

Master in Applied Linguistics

Grade **A+ (Distinction)**, Department of English, Bahauddin Zakariya University, Pakistan.

Bachelor in Arts

Grade **A**, Govt. Degree College for Women, Sahiwal, Bahauddin Zakariya University, Pakistan.

F.Sc Pre-medical

Grade **A**, Govt. College for Women, Pakpattan (BISE, Multan).

Matriculation

1st Division, Govt. Girls High School, Pakpattan (BISE, Multan).

Distinction: I got first position in University in my Master degree and won a gold medal.

Work Experience

Academic Experience

January 1, 2005 – October 5, 2005 Lecturer in English ACPS College, Pakpattan
(Affiliated with BISE Multan & Bahauddin Zakaria University, Multan).

October 6, 2005 - November 15, 2016 Lecturer in English BPS-18
University of Education, Lahore, Pakistan

November 16, 2016 - March 24, 2021 Assistant Professor in English BPS-19
University of Education, Lahore, Pakistan

March 25, 2021 - July 11, 2023 Associate Professor in English BPS-20
University of Education, Lahore, Pakistan

July 12, 2023 - to date Professor of English BPS-21
University of Education, Lahore, Pakistan

Administrative Experience

January 1, 2005 – October 5, 2005 Principal, ACPS College, Pakpattan (Affiliated with Multan Board & Bahauddin Zakaria University, Multan).

March 28, 2015 – November 15, 2016 Coordinator / HoD, Department of English,
University of Education, Okara, Campus

February 1, 2018 - to date Coordinator / HoD, Department of English,
University of Education, Lahore, Vehari Campus

December 10, 2018 - March 5, 2020 Incharge Student Affairs/ ISA
University of Education, Lahore, Vehari Campus

Published Research articles

Sr No	Title	Author	Journal	HEC Category	Volume	Year
1	Predictors of Reading in Urdu: Does Deep Orthography Have an Impact?	Farukh, A. & Vulchanova, M	Dyslexia	W	20: 146–166	2014
2	L1, quantity of exposure to L2 and reading disability as factors in L2 oral comprehension and production skills.	Farukh, A., & Vulchanova, M	<i>Learning and Individual Differences</i>	W	50, 221-233	2016
3	Theme Of Class Struggle In Franz Kafka’s Novella 30 theme of class struggle in franz kafka’s novella, ‘the metamorphosis	Ali, S.S., Ullah, A., Shah, K., A., Farukh	<i>Al-Qalam</i>	X	21, 2, 30-42	2016
4	Effect of Medium of Instruction on Students’ Self –Efficacy towards Learning	Shakoor, A., Khan, M. T. & Farukh, A	<i>Journal of Educational Sciences and Research</i>	Y	3,2, 77-89	2016
5	Can phonological awareness predict concurrent reading outcomes in a deep orthography?	Vulchanova, M., & Farukh, A	<i>VIAL, Vigo international journal of applied linguistics</i>	W	(15), 145-166	2018
6	Evidence of a strong correlation between the achievements in L1 and L2 in grade 5 children	Farukh, A., Irfan, M. & Iqbal, Z	<i>Kashmir Journal of Language Research</i>	Y	21,1, 29-37	2018
7	Critical discourse analysis of positive self and negative other representations through English language textbooks in Punjab, Pakistan	Ismail, M. K. A., Farukh, A. & Ahmad, M	<i>Pakistan Journal of Educational Research</i>	Y	2, 2, 31-51	2018
8	The Cognitive and Social Factors Affecting the Learning of English as a Foreign Language in Children from Grade 8	Ahmad, M., Farukh, A., & Ismail, M. K. A	<i>BALKANISTIC FORUM (</i>	X	No. 2, pp. 173-181	2018
9	Use of L1 to support Learning at Graduation Level	Ahmad, M., Farukh, A., Ismail,	<i>Modern Journal of Language</i>	Y	8,6, 235-243	2018

		M. K. A	<i>Teaching Methods</i>			
10	Conversation analysis of Muhammad (PBUH) in the light of the model principles laid down by the disciplines of linguistics and communication	Ali, S. S., Farukh, A., & Ishtiaq, M.	<i>Al-Qalam</i>	X	24(1), 300-320	2019
11	Effectiveness of the Use of Cartoons in Teaching English to the Children of Grade 5: An Experimental Study	Farukh, A.,Nazar, N., &Ahmad, M	<i>Al-Qalam</i>	Y	24, 2, 287-300	2019
12	Value of Animal Idioms in Bringing about Native-Like Proficiency among EFL Learners	Ali, S.S., Farukh, A.,&I shtiaq, M	<i>Global Regional Review</i>	Y	4, 4, 360-368	2019
13	Arabic vs English characterization: comparative analysis of Hind's art of characterization with that of Geoffrey chaucer	Ali, S.S., Farukh, A.,&I shtiaq, M	<i>Al-Qalam</i>	Y	25, 1, 52-64	2020
14	Involvement of Social and Cognitive Factors in Reading Skills of Boys and Girls: A Comparative Study	Farukh, A.,Sibtain. M., Qasim, H. M., Shahzad, A.K	<i>READS</i>	Y	6, 1, 147-152	2020
15	Impact of L2 Orthography on Reading Accuracy of L1: An Evidence from the Children of Grade 3	Farukh, A., Ali, S.S., &Gilani, N	<i>Sir Syed Journal of Education & Social Research</i>	Y		2020
16	The Role of Nonverbal IQ in Screening Batteries for Reading Deficits	Farukh, A., Ali, S.S., & Muhammad, S	<i>Journal of Education & Social Sciences</i>	Y	8 ,2, 33-39	2020
17	Use of Modals as Stance Markers: A Corpus-Based Study on Pakistani English Newspaper Editorials	Ahmad, M., Mahmood, M.A. &Farukh, A	<i>Asia Pacific Media Educator</i>	X	4, 3, 1-9	2020
18	Underpinning the Relationship between Non-Verbal Intelligence and English Literacy Skills at Grade 3; A Psychometric Test- Based Study	Farukh, A., Ali, S.S., &Shahid, M	<i>Pakistan Social Sciences Review</i>	Y	4,3,1-9	2020

19	Boons of Multi-Lingualism: Socio-cultural Implications of Multi-Lingual Education System at Elementary Level in Pakistan	Ali, S.S., Farukh	<i>Al-Qalam</i>	Y	25, 1, 301-315	2020
20	A Test Based Confirmatory Study of the Existence of an Underlying Relationship between Linguistic and Mathematical Skills	Farukh, A., Ali, S.S., & Ahmad, M	<i>Sir Syed Journal of Education & Social Research (SJESR)</i>	Y	3,4,77-83	2020
21	Investigating the Impact of Social Factors on L2 Pronunciation in the Children from Grade 3	Farukh, A. & Shah, S.M.H	<i>Pakistan Journal of Social Science</i>	Y	40,4, 1677-1685	2020
22	A Comparison of Mathematics and First Language skills as Concurrent Predictors of Second Language Skills in Boys and Girls: A Test-Based Study	Farukh, A., Ahmad, M., & Shah, S.K	<i>Pakistan Journal of Society, Education, and Language</i>	Y	7,1, 136-142	2021
23	A study of listening comprehension problems faced by ESL learners at undergraduate level in south Punjab	Shahid, S., Farukh, A., & Nazar, N	<i>Pakistan Journal of Society, Education and Language (PJSEL)</i>	Y	7(1), 243-253	2021
24	Evaluation of the Communicative Features in ESL Materials for Grade-3 Students in Punjab, Pakistan	Hassan, W., Saba, N., & Farukh, A	<i>Pakistan Languages and Humanities Review</i>	Y	5,2, 163-177	2021
25	Role of Pocket Electronic Dictionaries to Enhance the Vocabulary Learning of ESL Learners at the BS Level	Shahid, S., Farukh, A., & Sharif, H	<i>Webology</i>	W	19,2, 7545-7561	2022
26	Practicing code mixing in teaching English in Higher Secondary Schools	Khaliq, A.A., Farukh, A., & Pervaiz, B	<i>Pakistan Journal of Society Education and Language</i>	Y	8,2,1-11	2022
27	A study of trainee Teachers' attitude towards learning and teaching speaking skills in ESL classrooms	Murtaza, H.M., Farukh, A., Nazar, N., Mansha, M	<i>VFAST Transactions on Education and Social Sciences</i>	Y	10.1, 44-56	2022

28	Use of Charts in Teaching Narrative Writing in L2 at Primary Level	Sharif, H., Farukh, A., & Shahid, S	<i>Harf O Sukhan</i>	Y	6,2 93-102	2022
29	Effectiveness of early childhood education resource rooms on learning English language vocabulary	Fatima, A., Farukh, A., Bashir, S., & Hussain, A	<i>Pakistan Journal of Society, Education, and Language</i>	Y	9,1, 240-248	2022
30	An Analysis of the Role of Emojis and Digitally Created Discourse in the Construction of a Digital Global Communicative Society	Bashir, S., Farukh, A., & Younis, R	Hayatian Journal of Linguistics and Literature,	Y	6,1, 1-10	2022
31	Discourse Analysis of Speeches and Interviews of Imran Khan in the Context of Alleged Regime Change Operation and Political Turmoil of Pakistan	Bashir, S., Farukh, A., & Khursheed, M	<i>PAKISTAN LANGUAGES AND HUMANITIES REVIEW</i>	Y	6,4, 247-259	2022
32	Can One be More Proficient in L2 than in L1: The Effect of Orthography on the Literacy Skills of Children	Farukh, A., Anwar, B., & Ali, S. S	<i>In Linguistic Forum-A Journal of Linguistics</i>	Y	5, No. 4, pp. 90-99	2023, December
33	A Comparative Study of Children's Literature in Pakistan: Traditional vs. AI-Generated Stories in Reader Engagement and Cultural Relevance	Amjad, F., Siddique, A. R., & Farukh, A	<i>University of Chitral Journal of Linguistics and Literature</i>	Y	8(1), 112-124	2024
34	Reading deficit and word decoding skills in first (L1) and second (L2) language	Farukh, A., & Vulchanova, M.	<i>Journal of Cultural Cognitive Science</i>	W	1-13	2025
35	A gender-based linguistic analysis of note-taking skills in learning new content.	Mohiuddin, S., Farukh, A., & Ahmad, M	Contemporary Journal of Social Science Review	Y	3(2),1401	2025
36	Optimizing pedagogical approaches for teaching L2 formulaic sequences through motivational and visionary strategies	Rashid, S., Farukh, A., Ejaz, S., & Ejaz, A	Journal of Applied Linguistics and TESOL (JALT)	Y	8(2)	2025
37	Exploring the Manifestation of Linguistics Sexism in the Language of Pakistani Youth	Nayyar, H., & Farukh, A.	Journal of Applied Linguistics and Tesol	Y	8(1)	2025

38	Exploring Relationship between Rapid Automatized Naming, Phonological Awareness and Reading Skills in Adults	Saleem, A., Farukh, A., & Hussain	<i>Liberal Journal of Language & Literature Review</i>	Y	3(3), 737-759	2025
39	Framing Narratives: Media Representation of Metaphors and Ideologies in Israel-Palestine Conflict	Iqbal, S., & Farukh, A	Cogent Arts & Humanities Review	W	3 (in press)	2025

International Book Chapters

40	<i>L1, quantity of exposure to L2, and reading disability as factors in L2 Literacy Skills</i> (Cadierno, T. & Eskildsen, S. ed.). <i>Usage-Based Perspectives on Second Language Learning</i>	Farukh, A., & Vulchanova, M. (Eds.). (DeGruyter Mouton. International Book Chapter		30, 329	2015
41	<i>L1, quantity of Urdu; A Language with Severe Symptoms of Dyslexia</i> (Elbehri, G. ed.). <i>Dyslexia in Many Language</i>	Farukh, A. (Eds.). (2025	Routledge, Taylor & Francis Group. International Book Chapter			2025

Conference Papers

Paper presented at British Dyslexia Association International Conference: *Creating Impact through Innovation*, Guildford UK, March 27-29, 2014.

<http://www.dyslexia-reading-well.com/dyslexia-news-1.html>

1. Poster presented at British Dyslexia Association International Conference: *Creating Impact Through Innovation*, Guildford UK, March 27-29, 2014.
<http://www.dyslexia-reading-well.com/dyslexia-news-1.html>
2. Paper presented at APPREC Conference: *Learning Written Language: Diversity of languages, Uniqueness of disorders*, Strasbourg, France, 3-4-5 December 2014.
<http://www-irma.u-strasbg.fr/~teyssier/langec/index.php?&m0=0&lang=fr&lang=en>
3. Paper presented at UE 4th International Conference March, 2016: *Are Girls Better in Reading Skills than Boys; Another Evidence from the children of grade 3.*

Other Experience at International Level

Worked as an organizer to arrange Networks International summer school 2014 in Trondheim,

Norway, for European Science Foundation. (<http://www.networks-esf.eu/index.php?mact=News,cntnt01,detail,0&cntnt01articleid=25&cntnt01returnid=15>).

Computer Literacy

- Microsoft Office (MS Word, MS Excel, MS PowerPoint)
- Endnote (for referencing research papers/thesis)
- Statistical Package for Social Sciences (SPSS)

References

- Prof. Mila Vulchanova, PhD supervisor, Director, Language Processing Lab, Norwegian University of Science and Technology, Trondheim, Norway. e-mail address: mila.vulchanova@ntnu.no
- Anne Dahl, Professor, Head of Language Studies with Teacher Education, Department of Language and Literature, Faculty of Humanities Norwegian University of Science and Technology, Trondheim, Norway. e-mail address: anne.j.dahl@ntnu.no